

# **“High School Athletics – The Long Road Back”**

## **PART 2**

**Monday, March 14, 2022**

**3:00-7:00 PM**

**LTC 631**

**Topic: Emergency Management of Interscholastic Events**

Instructor: Gary Stevens

This course will provide an overview of how to mitigate/prevent, prepare for and manage emergencies during interscholastic athletic events. The course will highlight venue and event safety, security and emergency management issues. The course will provide guidelines for creating an emergency team, assessing the venue for risks and needs, developing and implementing emergency management plans, and debriefing after an incident.

**3:00-7:00 PM**

**LTC 503**

**Topic: Athletic Administration: Enhancing Organization Management**

Instructor: Sean Dowling

This course is a companion course to Strategies for Organizational Management (LTC 502) and outlines an approach to the fundamentals and methods of athletic administration and alerts and educates athletic administrators regarding potential problems and possible solutions in areas such as special events, public relations, awards, fundraising and Booster Clubs. This course also touches upon ways to increase or improve citizenship and sportsmanship through positive initiatives. Athletic Administrators will have a hands-on experience creating handbooks and a strategic plan for their school. This course is required for all certifications.

**Tuesday, March 15, 2022**

**11:00-11:45 AM - CAA Test Review**

Presenter: Dave Sutor, NIAAA Cert. Chair and Assistant Executive Director for the DAANJ will meet to review and prepare candidates for the NIAAA CAA exam. He will conduct a session during which questions can be asked, and he will provide a template of the areas of concentration prior to sitting for the exam.

**10:00-10:55 AM**

**PDS # 1**

**Topic: Financial Planning**

**Presenter: Johnathan DeLiso, AXA Equitable**

Johnathan DeLiso has been a presenter and longtime friend of the DAANJ for over 15 years. The focus of his presentation will be on the following question: Have you made a plan regarding your financial future regardless of your age, or proximity to retirement? John began his career with AXA-Equitable in 1975 as a Pension Specialist in the Northeast Region. He joined the Agency Force in Edison, NJ in August of 1979 to become a Sales Associate. John quickly became one of the leading producers in the agency and attained his first NLC in

four months. John is among the Company's top producers. He has over \$300 million in annuity assets under management and has been a member of the AXA Equitable Hall of Fame since 1988. He is a PPG agent, which ranks him among the top financial associates with the Company.

**10:00-10:55 AM PDS # 2**

**Topic: Athletics and PE: Two Programs That Can Succeed TOGETHER**

**Presenter: Dr. Michael Hodges, Associate Professor, William Patterson University**

Dr. Hodges is the founder of Physical EDGE and a college professor at Kean University. He will be presenting a workshop to show the importance of a good Physical Education/Health program in a school works hand in hand with the Athletic Program. Topic discussion will range from pedagogical methodology, grading/assessment, and how care towards the physical education program can undoubtedly lead to an enhanced level of campus athletics. Video breakdown sessions of teaching will be provided.

**10:00-10:55 AM PDS # 3**

**Topic: Save Your Breath: Addressing the Vaping Epidemic**

**Presenter: Timothy Shoemaker**

Hidden behind a thin veil of harm-reduction and commercial propaganda, the fastest growing teen drug problem in American history has silently consumed an entire generation of our nation's youth. This riveting address will take you behind the scenes of Big Vape, from its popularly misconceived origins, to the teen marketing practices that grew it into one of the world's most lucrative commercial industries. Regrettably, we are already seeing the fall-out in terms of addition, fatalities and rising drug use in our schools. Learn why your role is so critically important to the future of this devastating trend, and get *everything* you need to make a real difference in the lives of your students. In addition to lively instruction from our nationally recognized Prevention Expert, attendees will engage with the multi-thousand dollar traveling vape museum, receiving hands-on instruction on all modern vape devices, use techniques, concealment methods, paraphernalia and testing products.

**11:00-11:55 AM PDS # 4**

**Topic: Branding and Curb Appeal**

**Presenter: Ryan Miller, Scotch Plains / Fanwood, AD**

Although centered on athletics, a school logo has an immediate impact for all aspects of the community. The logo is an important part of the brand image for a school. This workshop will help give advice and some methods to update an uninspiring logo along with other creative and inventive ways to integrate the logo into the school community."

**11:00-11:55 AM PDS # 5**

**Topic: The Ultimate Coaches' Checklist: "Certifications, Documents & Resources**

**Presenter: Joe Trentacosta, West Milford, AD**

This workshop will provide a Google Form which will serve as a platform for collecting all of your coaching certification dates and other responsibilities. These certifications include, but are not limited to CPR/AED/First Aid, Heat Illness and Prevention, Concussion in Sports, COVID for Coaches, Implicit Bias Course and HIB Training for Coaches. It will provide best practices for providing and collection of these NJSIAA/NIAAA/NFHS mandatory training courses. The course will also show best practices for the collection of mandatory physical paperwork at the beginning of each Athletic Season.

**11:00-11:55 AM**

**PDS # 6**

**Topic: Round Table Q and A: What Just Happened? What Is Still Going On? & How Do We Move Forward with COVID?**

**Presenters: 4 Athletic Directors from Around the State**

The panel will answer Q and A questions from different perspectives from AD's in different parts of the state involving issues in High School Athletics during this COVID Pandemic. Topics and questions will include practicing with masks, spectators/No spectators, COVID Testing/Vaccinations and much more. The panel will also pose questions to the audience to prompt discussions.

**12:00-12:55 PM**

**PDS # 7**

**Topic: Force of the Franchise: "The Role of the AD in Public Relations"**

**Presenter: Gary Stevens, Director of Athletics, Thorton Academy-Saco, Maine**

National presenter, Gary Stevens is bringing his national message to New Jersey and the DAANJ is thrilled to have him. Gary is the Athletic Director from Thorton Academy in Saco, Maine and he is here to present a dynamic workshop on the role of the Athletic Director in Public Relations. The case can be made that a high school's athletic program is the metaphorical "front porch" of the school. Many people form their impressions about a school and the communities it serves from their experiences at interscholastic sporting events. As a result, the athletic administrator serves an important public relations function in which he or she must continually and constantly represent and promote the core values that a school system professes. Gary will explore how an athletic director can enhance his or her public image and, in turn, that of the athletic program and school system as a whole. In addition, he will share specific tools for managing this high profile position with professionalism and grace, especially during times of stress. A particular emphasis will be placed upon the importance of being visible and accessible to all stakeholders in the athletic program while promoting equity for all student-athletes.

**12:00-12:55 PM**

**PDS # 8**

**Topic: Murphy's Law: "Off Field Behavior for Athletes"**

**Presenter: Mike Murphy, New York Giants Life Coach**

The theme of this presentation will be asking the audience the question of "Why" they became an Athletic Director and reminding them not to lose sight of their "Why". Being an Athletic Director can be very stressful at times and it is important to always remember "Why" one wanted to be an Athletic Director. During his presentation, Mike will be speaking about the areas that Athletic Directors tend to make mistakes, especially 1<sup>st</sup> year ones, including but not limited to scheduling, transportation and assigning of officials. After identifying these areas, Mike will show actionable ways Athletic Directors can limit these mistakes going forward. He will also speak about the importance of delegating specific tasks, whether one has a secretary or not. In addition, he will stress the importance of evaluating and coaching the coaching staff. Keeping with the theme of "Why," he will discuss the impact we can have on our school communities as Athletic Directors.

**2:00-2:55 PM**

**PDS # 9**

**Topic: R-School Today**

**Presenter: Scott Rosenberg, R-School Today**

Rschool will present a workshop on athletic scheduling along with Scott Rosenberg, former Athletic Director at Kinnelon High School. Scott will review and high light changes for this school year and share “What’s New” coming from Rschool.

**2:00-2:55 PM**

**PDS # 10**

**Topic: NCAA Rule Change: “How Will This Effect Athletics?”**

**Presenter: John Gallucci Jr., CEO JAG-ONE Physical Therapy**

The DAANJ is pleased to have John Gallucci Jr. from JAG Physical Therapy pay a return visit to the 2022 workshop. Always informative, the dynamic President and CEO of JAG is in demand for his expertise in injury prevention, rehabilitation, sports medicine and athletic conditioning. He has appeared often on radio and television, including ESPN’s award winning show “Outside the Lines”, NJ News 12, WFAN, PIX 11, Fox 5 News, MSG Varsity and is a popular public speaker. In 2021, a mixture of new state laws and NCAA rule changes went into effect providing student athletes with varying degrees of new protection and opportunities to make money by selling their name, image, and likeness (NIL) rights. With endorsement deals now on the table for college athletes, there has been a major shakeup in the traditional college recruitment process. In this workshop, we will examine what exactly this rule change means, and how it can impact the future of your student athletes.

**3:00-3:55 PM**

**PDS # 11**

**Topic: Creating a Comprehensive Medical Team for Your Student-Athletes**

**Presenter: Allan Parsells, Premier Sports Medicine**

The medical landscape of high school athletics is changing. With athletes and regulations that are demanding more of athletic trainers and athletic administrators, having a comprehensive medical team in place will aid student-athletes on and off the field. This presentation will focus on ways to identify medical professionals that will fit well within the parameters of your athletics program, maintain those relationships and use them to their fullest to provide your student-athletes with the highest quality medical care.

**3:00-3:55 PM**

**PDS # 12**

**Topic: Leveraging Your PE Program’s Weight Room for the Athlete’s Benefit**

**Presenter: Dr. Robert Wagner, ACIT, AD**

Considering that many HS weight rooms are primarily the realm of the football team where are your non-football student athletes going for their strength and conditioning training? This presentation will provide information on strategies to incorporate proper S&C approaches that your athletes can access and be exposed to during PE class and how your PE teachers that teach weight room classes can help in the athletic development of your athletes. Topics discussed include curricular changes, course content and pedagogical approaches P

**3:00-3:55 PM**

**PDS # 13**

**Topic: Digital Dilemma: “Safe & Smart Use of Today’s Tech”**

**Presenter: Tim Shoemaker**

National presenter Tim Shoemaker will share his ideas on today’s technology. The Digital Dilemma is an explosive keynote that unveils breaking research into the harms imposed upon us by way of our digital devices. Our relationship with technology has become toxic, ushering in staggering rates of mental illness, obesity, learning disabilities and apathetic attitudes amongst our teens. It has exposed both kids and adults to increasing victimization, social manipulation and individual radicalization. What was once intended to empower our minds

and connect our communities, is now harming and dividing us instead. This workshop will demonstrate how a willing audience member's device is instantly hacked without ever leaving their pocket. Learn what you must do today to protect yourself, and those you love, from these new age threats.

**4:00-4:55**

**PDS # 14**

**Topic: Is Your Facility Safe?**

**Presenter: Scott Bills, Sports Field Solutions**

Scott Bills, owner of Sports Field Solutions will be presenting a workshop on assessing your current athletic fields. Managing highly trafficked sports fields is very different compared to general school lawns and grounds-and expectations from players, coaches, parents and athletic directors for playing surface quality are often very high. Trained sports fields and grounds mangers among the key ingredients in providing quality sports field surfaces. The presentation will explore the role sports field and grounds mangers play in maintaining high quality, safe playing fields and the often time sensitive decisions and practices required to manage and improve the surfaces in which athletes play.

**4:00-4:55 PM**

**PDS # 15**

**Topic: Mentoring the Novice Athletic Director**

**Presenter: Michael Gatley, AD, Mainland Regional HS**

Current DAANJ Athletic Director of the Year, Michael Gatley from Mainland Regional High School will conduct a workshop that will provide insight on how new and experienced athletic administrators can help each other. The new athletic director will learn when to "lean on" an experienced AD as they begin their journey into Athletic Administration. What types of questions to ask and whom to go to for help and guidance? The veteran AD can also learn from the new AD in terms of new technology, social media, etc.

**6:25-8:00 PM**

**GENERAL SESSION # 1**

**6:25-8:00PM**

**Welcome & Introductions:**

**Dave Ryden - DAANJ President & Bob Hopek – DAANJ Executive Director**

**Volunteer Awards**

**CAA, CMAA Certifications – Dave Suitor**

**Years of Service NIAAA – Bob Hopek DAANJ, Executive Director**

**6:45-8:00 PM**

**Guest Speaker – Mark Leinweaver, Beverly Hills Sports Council, MLB Agent**

**Topic: "Character Matters"**

**Introduction: Dave Ryden, Marlboro, AD**

## *Wednesday, March 16, 2022*

**9:00-1:00 PM**

**LTC 799**

Hatteras 1

Topic: Standards of Excellence in Interscholastic Athletic Programs  
Instructor: Ryan Miller, AD Scotch Plains – Fanwood.

Leadership Training Course 799 has two purposes and potential benefits for high school athletic administrators. For those athletic administrators who are new to the profession, the course provides references to a variety of best practices outlined in 27 NIAAA Leadership Training Courses (LTCs) including concepts, strategies, and suggested best practices. Whether working to improve a program or looking for long-range strategic planning guidance, this overview of 27 course components will inspire and encourage significant review, change and visionary growth. The course manual provides nine chapters that are summarized with detailed checklists developed from topics experienced in the other LTC's. For the more experienced athletic administrator, the same planning and guidance can be derived. However, an additional benefit and incentive discussed in the course is an opportunity to seek the NIAAA Recognition of Program Excellence. This recognition program will identify an exemplary athletic program through the Quality Program Award (QPA) process. The LTC 799 information (its resources, rubrics, and applicable examples) provides guidance of the assessment instrument describing in detail, important components (policies, operations, and best practices) of an educationally sound interscholastic athletic program. This course is required for athletic administrators applying for the QPA at the Exemplary Level.

**9:00 – 11:00 AM**

**CAA TEST**

Bob Hopeck, Sean Dowling, David Suiter

**9:30-10:25 AM**

**PDS # 16**

**Topic: Defining Your Ultimate Purpose for Competing**

**Presenter: Gregory Chertok, Peak Performance Coaching, LLC**

This presentation will assist ADs and coaches – and instruct on how to assist their athletes – in defining their primary reason for competing in athletics. Those present will go through the process of identifying particular character strengths to develop, and how that can help enhance performance in sport and life. Sport, then, becomes more than just a game – it becomes a vehicle through which we improve our character that serves us in living meaningfully on and off the field.

**9:30-10:25 AM**

**PDS # 17**

**Topic: Mastering the Mental Game: “A Competitor’s Edge On & Off the Field.”**

**Presenter: Pam Herath, Positive Coaching Alliance Trainer**

At the center of Positive Coaching Alliance’s Mastery Approach is the acronym ELM, which stands for “Effort, Learning and Mistakes are OK”. Athletic leaders, coaches, and parents can help athletes understand that as long as they give their best effort, continue to learn and play without fear of making mistakes, they will be more likely to win on the scoreboard and in life. This session will be a reminder of why you do what you do, and will discuss motivational strategies to draw the best out of yourself and others.

**9:30-10:25 AM PDS # 18**  
**Topic: Legal & Cultural Competencies: “Understanding the Issues Involving Transgender Student Athletes”**  
**Presenter: Robyn Gigl, Attorney, Gluck & Walrath**

Robyn Gigl is an attorney for Gluck and Walrath and a leader in LGBTQIA laws, policies, facts and misinformation. Robyn’s workshop will review the meaning of various terms necessary to understand and have a working knowledge of transgender issues, explore New Jersey laws that protect and/or impact transgender students, and student athletes in particular, and examine why an understanding of these issues is necessary for those working with students.

**10:30-11:25 AM PDS # 19**  
**Topic: Recognizing and Preventing Sexual Violence in HS Athletics**  
**Presenter: Robert Baran, Asst. Director, NJ Coalition Against Sexual Assault**

This general session will focus on the warning signs and prevention of sexual assault. The presenter will use topics relevant to the athletic community.

**10:30-11:25 AM PDS # 20**  
**Topic: Supervisors of PE: “Seamless Tips & Tricks That Will Enhance Your Physical Education Program**  
**Presenter: Dr. Michael Hodges, Associate Professor, William Patterson University**

Supervising physical education is constantly an area of struggle. In this session, we will share curriculum, scheduling, and other progressive strategies that will assist supervisors as they aim for immediate enhancement in their physical education program.

**1:00-2:00 PM GENERAL SESSION # 2**  
**Topic: School Law Updates for Athletics**  
**Presenters: Lester E Taylor, Esq.**

“School Law Update for Athletics Professionals”. The content may change between now and then, but an overview of topics may include COVID rules and procedures, a review of the mandatory recess bill for elementary schools, pass the trash legislation and its applicability to vendors, i.e. coaches, referees, etc.; Title XI; student/athlete disciplinary issues.

**2:05-3:00 PM PDS # 21**  
**Topic: Developing a Positive Mindset Into Your Culture During Covid**  
**Presenter: Gene Zannetti, Winning Mindset**

Gene Zannetti, from Winning Mindset, will be presenting a workshop on developing a winning culture within our Athletic Programs. Gene will be discussing the “Predator vs Prey Mindset”, as well as best practices on how to deal with uncertainty and adversity. Most importantly, this workshop will also focus on the mental health for athletes and coaches during Covid and post-Covid.

**2:05-3:00 PM PDS # 22**

**Topic: How Administration, Coaches, Students & Families Can Benefit From Having a Qualified Strength & Conditioning Professional in Your School**

**Presenter: Zach Even-Esh & Paul Kolody, Underground Strength Academy**

This workshop by Zach Even-Esh and Paul Kolody from Underground Strength Academy will be about the importance of having a Qualified and Certified Strength and Conditioning Coach in your schools. The focus will be on what a Strength and Conditioning coach can do for your athletes and for the non-athletes in your buildings.

**3:10-4:30 PM**

**GENERAL SESSION # 3**

**Topic: NJSIAA Executive Director Updates, Legal Review & Annual Meeting Legislation**

**Presenters: Colleen Maguire, Executive Director & Steve Goodell, General Council**

NJSIAA Executive Director, Colleen Maguire and NJSIAA attorney Steve Goodell will present the latest financial and legal updates for all of the NJSIAA's individual and team sports.

**Thursday, March 17, 2022**

**9:00-9:55 AM**

**PDS # 23**

**Topic: New Athletic Directors Round Table**

**Presenter: Michael Gatley, Mainland Regional HS, AD**

Current DAANJ Athletic Director of the Year, Michael Gatley from Mainland Regional HS is inviting all current Athletic Directors with three years or less experience on the job to this Round Table Q and A session.

**10:00-11:30 AM**

**GENERAL SESSION # 4**

**Topic: NJSIAA Staff Updates**

**Presenters: Tony Maselli, Chief Compliance Officer, Paul Popadiuk, Chief Compliance Officer, Al Stumpf, Assistant Director & Derryk Sellers, Assistant Director**

NJSIAA Directors will all present during this session on the latest updates to their individual responsibilities with the state interscholastic athletic association.

**12:00-12:55 PM**

**PDS # 24**

**Topic: NIAAA & NFHS Update**

**Presenter: Lisa Langston, President NIAAA Board of Directors and Dave Frazier, NFHS Board of Directors**

National updates from Lisa Langston from the National Interscholastic Athletic Administrators Association (NIAAA) and Mr. Dave Frazier from the National Federation of High Schools (NFHS). The NIAAA provides national workshops, Leadership Training and Education to Athletic Directors worldwide. The NFHS provides coaching education to High School coaches throughout the country as well as enforces and adapts the rules of all High School Sports.



**12:00-12:55 PM**      **PDS # 25**  
**Topic: School Safety for After School Events**  
**Presenter: Jeff Gale, Department of Education**

Jeff Gale from the New Jersey Department of Education will present on event safety and emergency planning for athletics. Crowd control at popular and well-attended after school activities and athletic events presents a challenge for school administrators and first responders to protect students, parents, and the local community. These often overcrowded and understaffed gatherings are soft targets for inflicting harm to a large number of people in confined spaces. The presenters in this session will discuss safety and security procedures which school district administrators and first responders should consider when hosting special events either inside or outside, with an emphasis on circumstances which may arise due to an act of terror, weather-related or natural hazards. Elements of the presentation will entail chain-of-command issues, pre-planning for outdoor events, identifying vulnerabilities at venues and what alternative responses may be taken in the event of a crisis.

**1:00-2:15 PM**      **GENERAL SESSION # 5**  
**Topic: NJSIAA Amateur Rules and NIL Guidelines**  
**Presenters: Colleen Maguire, Executive Director NJSIAA & Scott Miccio, NJSIAA Associate General Counsel & Doug Fillis, Accenture Sports Ventures**

NJSIAA Executive Director Colleen Maguire, along with NJSIAA Associate General Counsel Scott Miccio and Doug Fillis from Accenture Sports Ventures will present a review of the NJSIAA Amateur rules. They will also go over the background on NJSIAA NIL Guidelines and review FAQ's, as well as provide NIL education resources.

**5:30-7:30 PM**      **DAANJ Annual Awards Dinner**  
**Master of Ceremonies: Bill Vacca – DAANJ Board of Trustee**

## **Friday, March 18, 2022**

**9:15-10:10AM**      **PDS # 26**  
**Topic: Retirement System Update**  
**Presenter: Mort Reinhardt – President, Reinhardt Associates**

Mort Reinhardt has been a consistent presenter and friend of the DAANJ for over 20+ years. Are you thinking about retirement? Are you retired? Do you know when you can retire or when is the best time of the year to retire? Join Mort Reinhardt for a discussion that will review the pension systems of New Jersey and any new highlights, changes, fallacies, and how they may affect you now in the present or future.

**10:15-11:00 AM**      **GENERAL SESSION # 6**  
**Annual Business Meeting**  
**Presenter: Robert Hopek – DAANJ Executive Director**

**11:05-11:35 AM**

**Board of Trustees Meeting**

**Moderator: Dave Ryden – DAANJ President**